



## *Technical Assistance for Small Businesses*

**Operation HOPE** provides free technical assistance to small firms, non-profits and entrepreneurship training in Orleans, Jefferson, Plaquemines, Terrebonne, Washington, Tangipahoa, St. Charles, St. John and St. Bernard Parishes.

*If you have small business or non-profit challenges, call (504) 309-6153, Ext. 4 for the following services:*

*Entrepreneurship Training  
Business Plans  
Marketing Plans  
In-House Business Coaching  
Accounting Services  
Legal Services  
Assistance with Loan Packaging  
Credit Repair*

### *Free Seminars/Workshops/Trainings*

*How to Set Up Your Books Using QuickBooks; How to Plan for the Tax Season;  
How to Do Business with Local and Federal Agencies; How to Market Your Business on the Internet ;  
How to Price and Sell Your Products; Overview of Financial Statements & Projections;  
How to Use Microsoft Excel Phases 1 & II; PowerPoint; How to Create Your Website;  
How to Manage Your Business; How to Search the Internet; Business Law;  
Disaster Preparedness & Recovery; Sales & Salesmanship;  
Grant Writing; Writing & Sending Out Press Releases;  
Branding Your Business; Credit Repair;  
Technical Assistance for Small Businesses & Non-Profits; Basic Accounting; and  
Guerilla Marketing sessions by industries including, retail, music, construction, healthcare industries, etc.*

### **About Operation HOPE, Inc.**

**Operation HOPE** is a non-profit organization, which was founded in 1992 to empower minorities in underserved U.S. communities by connecting them to mainstream, private-sector economic resources made available through ongoing collaborations and long-term partnerships with leading government, private sector, and community interests. To find out more about HOPE and its global initiatives visit [www.operationhope.org](http://www.operationhope.org).

